

COVID-19

# MOVEMENT CONTROL ORDER

**Malaysia Indicator**

**MEDIA INTELLIGENCE REPORT**

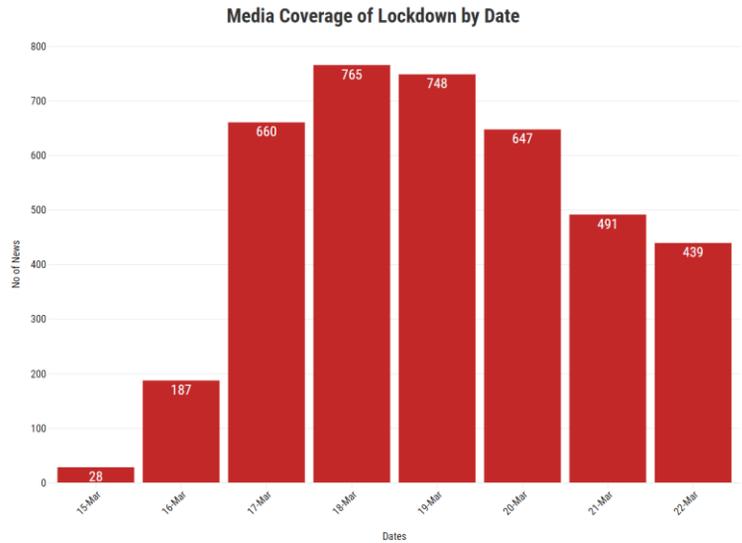
**16th MARCH – 22nd MARCH 2020**

Disclaimer: This media intelligence overview is based on known public media outlet coverage. All opinions published in the report were meant to reflect the media sentiment but in no circumstances to be taken as a direct statement from Malaysia Indicator. Any inquires please reach out to [editor@malaysiaindicator.com](mailto:editor@malaysiaindicator.com)

# NEWS COVERAGE

For the first time in history, Malaysia on March 16, declared that the country will be placed under a nationwide **movement restriction order** starting from March 18 to March 31, 2020.

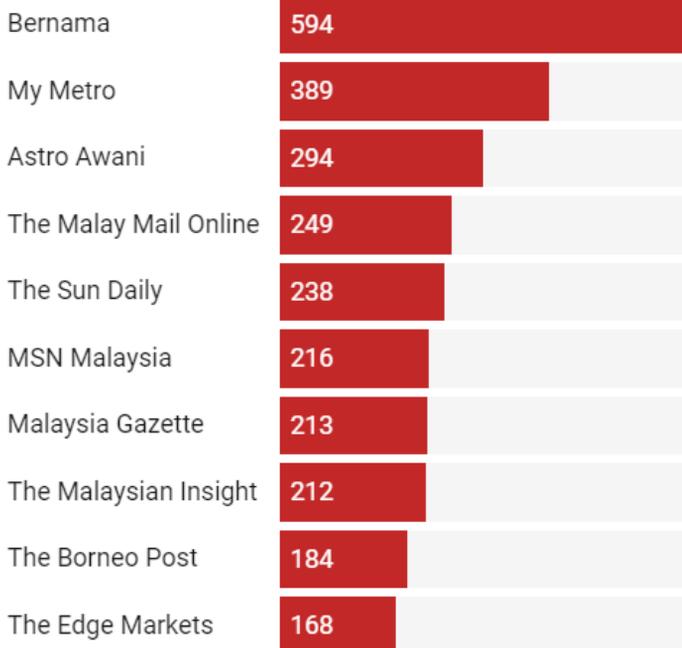
Following the surge in the number of positive cases in Malaysia, the order is deemed necessary to help curb the pandemic.



33%

increase from average media coverage on the issue is observed on 18th March as the Restriction of Movement is first implemented in Malaysia due to COVID-19 pandemic.

# MEDIA SHARE



## WHICH MEDIA OUTLETS COVER THE ORDER THE MOST?

**BERNAMA** appears as the main media in Malaysia in covering about the COVID-19 movement control order (MCO). The portal made 594 news over the course of one week.

Making headlines at second place is **My Metro** with 389 news on the restriction of movement. Bahasa Melayu news seems to be leading the top 3 media, followed by English news.

# TOP INFLUENCERS

				
<b>#1</b> <b>Muhyiddin Yassin</b>	<b>#2</b> <b>Ismail Sabri Yaakob</b>	<b>#3</b> <b>Abdul Hamid Bador</b>	<b>#4</b> <b>Adham Baba</b>	<b>#5</b> <b>Noor Hisham Abdullah</b>
<b>1,116 statements</b>	<b>781 statements</b>	<b>473 statements</b>	<b>422 statements</b>	<b>367 statements</b>

In the last 7 days, the newly elected Prime Minister, **Tan Sri Muhyiddin Yassin** appeared as the main figure in controlling the public perception towards COVID-19. From the announcement of restriction of movement to its implementation and follow-up, he is the most featured figure in the media.

Ranking second is **Ismail Sabri Yakob**, The Defence Minister as the army is set to be deployed on 22th March to help the implementation of the MCO. Given the lax attitudes by some Malaysian, the move is seen as a necessary measure to ensure better enforcement.

Inspector-General of PDRM, **Tan Sri Abdul Hamid Bador** appears third with 473 statements. Bador came under media attention after banning travels between states, which has since been revoked. The police forces also play vital role in public surveillance during the MCO from the first day of its implementation.

Health Minister **Datuk Seri Dr Adham Baba** come at fourth with 422 statements in the past one-week period. The newly appointed Health Minister who is also a medical doctor is bracing the nation in mitigating the spread of COVID-19. His appearance in televised media and controversial statements also drew criticism by the public.

The Health Director General, **Noor Hisham Abdullah** is at 5<sup>th</sup> place while playing his role in containing the outbreak. The civil servant is seen as the reference by the media in updating the cases and number of deaths over the course of one week.

# TOP ISSUES

## SPREAD OF COVID-19

**Covid-19 - What does 'flattening the curve' mean?**  
The Star Online - 20 hours ago  
... Government issued the movement control order (MCO) on March 16 (2020) with the sole intention of slowing down the spread of Covid-19.

**Malaysia's Covid-19 cases soar to 1030**  
New Straits Times Online - 20 Mar 2020  
Security official patrolling streets in Kuala Lumpur Movement Control Order (MCO), to stop the spread of Covid-19 coronavirus.  
**Malaysia reports first COVID-19 death, patient had attended ...**  
CNA - 20 Mar 2020  
[View all](#)

**First suspected Covid-19 case in TMJ**  
New Straits Times Online - 20 Mar 2020  
KUALA LUMPUR: Telekom Malaysia Berhad (TM) today confirmed that it ... to be vigilant in its effort to contain the spread of the Covid-19 virus.

**COVID-19 Soalan lazim Kementerian Sains, Teknologi dan ...**  
Berita Harian - 17 hours ago  
KUALA LUMPUR, Kementerian Sains, Teknologi dan Inovasi (MOSTI) mengemukakan soalan lazim kepada industri dan orang ramai berkaitan ...  
Perintah Kawalan Pergerakan 14 jawapan kepada 10 soalan ...  
Astro Awani - 12 hours ago

**COVID-19 Berkuatkuat adalah jawapan kepada 21 soalan lazim ...**  
Berita Harian - 17 Mar 2020  
1. Nama Perintah Kawalan Pergerakan (Movement Control Order) 2. ...  
Soalan Lazim Perintah Kawalan Pergerakan  
Berita Harian - 17 Mar 2020  
[View all](#)

**Malaysia's Covid-19 cases soar to 1030**  
New Straits Times Online - 20 Mar 2020  
The rate, a total of 28 Covid-19 positive cases are being ...  
**Malaysia's Covid-19 cases pass 1000th mark with 130**  
Malay Mail - 20 Mar 2020  
**Malaysia's Covid-19 infections surpass 1000, with 130 new ...**  
The Edge Markets MY - 20 Mar 2020

**With latest jump, Malaysia now has fourth highest number of ...**  
The Star Online - 12 hours ago  
PETALING JAYA, Malaysia now has the fourth highest number of Covid-19 cases in Asia behind China, Iran and South Korea. This follows the ...

**Let us together flatten the Covid-19 epidemic curve — Dr Muis Mohd Norhan**  
Star Online - 19h Malay Mail Online  
The WHO officially declared the outbreak of the novel coronavirus 2019 as a pandemic on 11 March 2020. This is the second in the 21st century after the H1N1 influenza pandemic in 2009 ...

**Covid-19: Malaysia's 10th victim is also Penang's first**  
The Star Online - 8 hours ago  
The 10th Covid-19 case was reported to be traced to the eighth victim. All of whom March 20, ...  
There were 1,366 Covid-19 cases and 10 fatalities from the ...  
Another 21 Covid-19 patients recover, 123 new cases  
New Straits Times Online - 19 hours ago

**Apakah Malaysia berupaya menangani wabak COVID-19?**  
Astro Awani - 16 Mar 2020  
... wabak penyakit seperti Sindrom Pernafasan Akut Terakut (SARS) pada tahun 2003, H1N1 pada tahun 2009 dan terkini COVID-19 yang ...

**Petis doctor becomes Malaysia's 11th Covid-19 fatality**  
New Straits Times Online - 19 hours ago  
Petis doctor becomes Malaysia's 11th Covid-19 fatality ...  
Dokter who traveled to Turkey with Malaysia to die from ...  
Hoop Mar - 19 hours ago  
[View all](#)

**Covid-19: Peningkatan 3 angka, 6 hari berturut-turut di Malaysia**  
Harian Metro - 20 Mar 2020  
KUALA LUMPUR: Tiga angka kes terbaru Covid-19 di Malaysia selama enam hari berturut-turut, menjadikan jumlah kes penyakit ini melangkaui kepada ...  
**COVID-19: Jumlah kes melangkaui tambahan tiga angka kes ...**  
Astro Awani - 20 Mar 2020  
[View all](#)

**32 new Covid-19 cases in Spore, including 24 imported cases ...**  
The Straits Times - 9 hours ago  
32 new Covid-19 cases in Spore, including 24 imported cases involving residents and long-term pass holders.  
32 new COVID-19 cases in Singapore, 75% of which are ...  
International - CNA - 8 hours ago  
[View all](#)

**Terbukti menegami COVID-19 di seluruh dunia**  
Berita Harian - 12 Mar 2020  
Pepustakaan Kementerian Sains (WHO) menyatakan wabak COVID-19 sebagai pandemik dan berkesan, dan akan terus berkesan di seluruh dunia.

**COVID-19 Malaysia Worst-HI Country in SEA**  
The Rakyat Post - 16 Mar 2020  
COVID-19 Statistics: Indeks WHO diturunkan dari 16 Mar 2020 ... Filipina, selanjutnya jumlah kes 140, kematian agak tinggi (11) dgn kadar ...

## SOALAN LAZIM

## COVID-19 CASES

## COVID-19 INFECTION

## JUMLAH KES

Given the number of cases and death has continue to climb over the course of this week, the spread of COVID-19, COVID-19 cases and COVID-19 infections are among the top issues, with media coverage on local and global situation.

With the announcement of the movement restriction order, public concerns are addressed by Frequently Asked Questions or Soalan Lazim that has been published by respective Ministries in order to explain the process to business owners, employees, students and the general public.

Being the worst-hit country in Southeast Asia and continue to climb the rank in Asia, the worrisome numbers of cases and death is continuously covered by the media and among the top issues highlighted over the course of one week.

# DEPENDENCY

Dependency | index | vol | influencers | media | sentiment | maps | ontology |

H DISCOVER ANALYZE ACTION

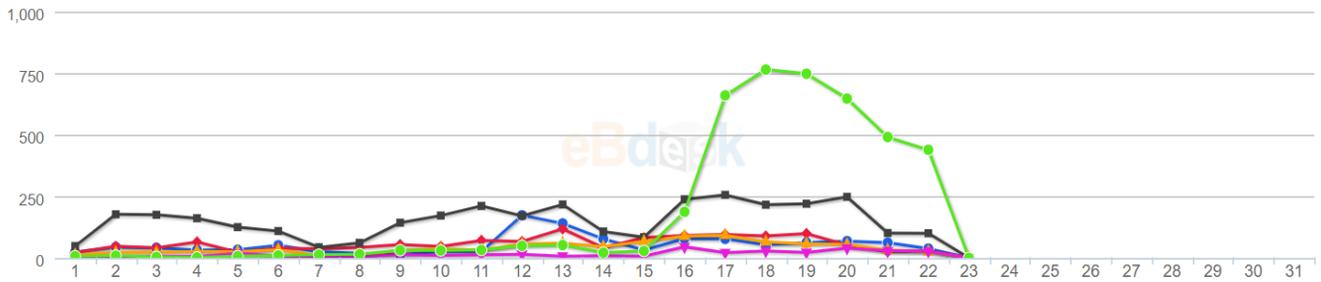
## Coronavirus Impact

COVID 19 - WHO COVID 19 - TOURISM COVID 19 - ECONOMY COVID 19 - SCHOOL COVID 19 - HOAX Covid 19 - Lockdown

news statements opinions

Mar 2020

bar line area



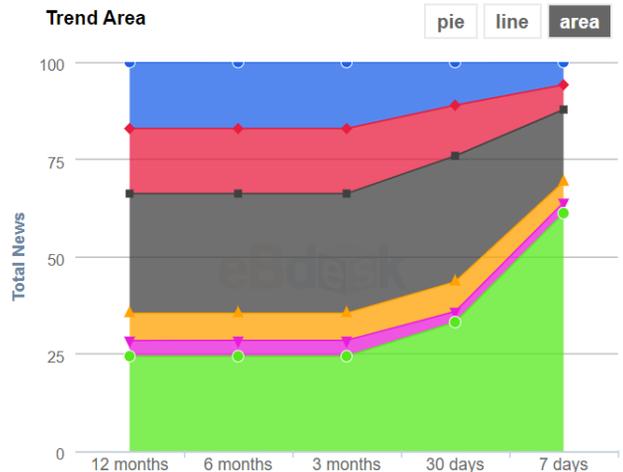
### NEWS SHARE OF VOICE

Topic	12 months	6 months	3 months	30 days	7 days
COVID 19 - WHO	3,551	3,550	3,550	1,451	360
COVID 19 - TOURISM	3,474	3,474	3,474	1,699	389
COVID 19 - ECONOMY	6,392	6,392	6,392	4,231	1,141
COVID 19 - SCHOOL	1,449	1,449	1,449	998	325
COVID 19 - HOAX	840	840	840	353	167
Covid 19 - Lockdown	5,064	5,064	5,064	4,329	3,750
<b>Total</b>	<b>20,770</b>	<b>20,769</b>	<b>20,769</b>	<b>13,061</b>	<b>6,132</b>

Topic	12 months	6 months	3 months	30 days	7 days
COVID 19 - WHO	17.1%	17.09%	17.09%	11.11%	5.87%
COVID 19 - TOURISM	16.73%	16.73%	16.73%	13.01%	6.34%
COVID 19 - ECONOMY	30.78%	30.78%	30.78%	32.39%	18.61%
COVID 19 - SCHOOL	6.98%	6.98%	6.98%	7.64%	5.3%
COVID 19 - HOAX	4.04%	4.04%	4.04%	2.7%	2.72%
Covid 19 - Lockdown	24.38%	24.38%	24.38%	33.14%	61.15%
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

### Trend Area



The **economical impact** of Coronavirus pandemic has been an ongoing concern in the media from earlier this month. As the restriction of movement announced and implemented, the media coverage focused more on the **lockdown** instead. Over 765 articles were published about the order on March 18, dominating the share of voice on COVID-19 impact, surpassing that of economic concern.

Along with the economical impact, the media exposure of COVID-19 related to **tourism** and **World Health Organisation (WHO)** has been declining for the past one week. The pandemic impact on **school** remains relevant, while the media exposure of **hoax** circulating among the public on COVID-19 is declining.

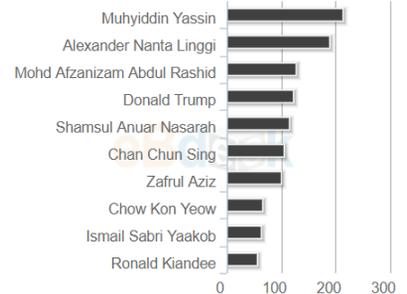
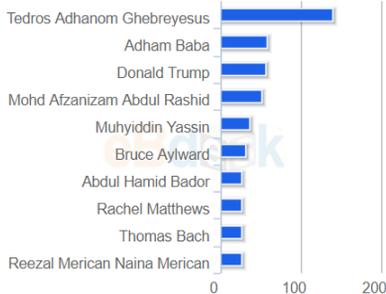
# TOP INFLUENCERS

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H DISCOVER ANALYZE ACTION

Statements | Opinions

T W M Q Y Adv



COVID 19 - WHO

T

MORE

COVID 19 - TOURISM

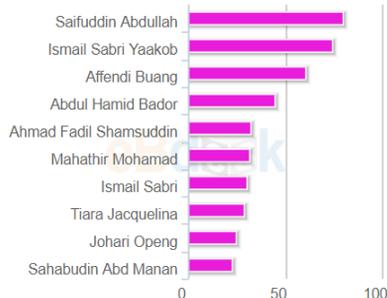
T

MORE

COVID 19 - ECONOMY

T

MORE



COVID 19 - SCHOOL

T

MORE

COVID 19 - HOAX

T

MORE

Covid 19 - Lockdown

T

MORE

The Prime Minister, **Muhyiddin Yassin** has been the top influencer for COVID-19 impact on tourism, economy, school and lockdown. His statements made up the most quoted statements by the media on the mentioned impacts during the course of one week.

He was not active in talking about the hoax surrounding the pandemic, instead the issue was mostly handled by **Saifuddin Abdullah** and **Ismail Sabri Yaakob**. As The Minister of Communications and Multimedia, Saifuddin Abdullah dominating presence in addressing hoax and fake news are relevant to his role.

Meanwhile, the Defence Minister, Ismail Sabri Yaakob is also actively engaged in the school closure on top of the national lockdown announced by Muhyiddin.

In relation to WHO, the director-general **Tedros Adhanom** is the leading influencer in addressing the pandemic, followed by the Health Minister, **Adham Baba** as a key figure in Malaysia in implementing WHO counsel.

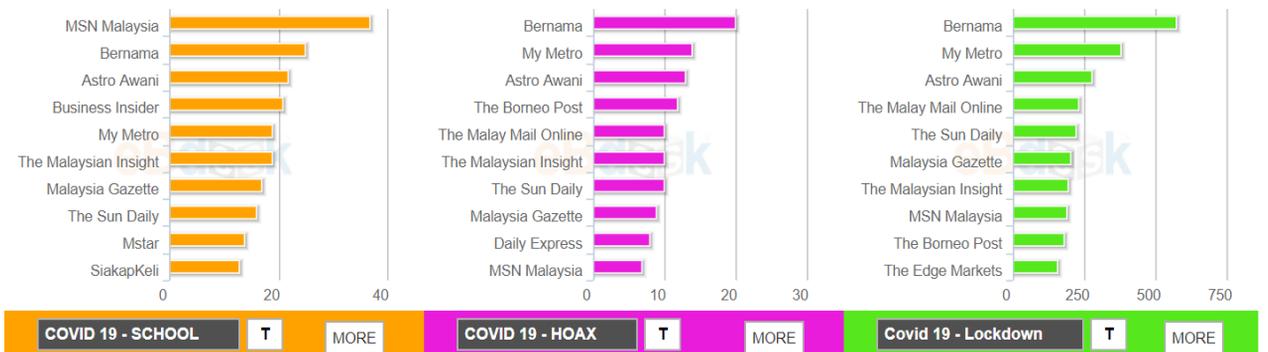
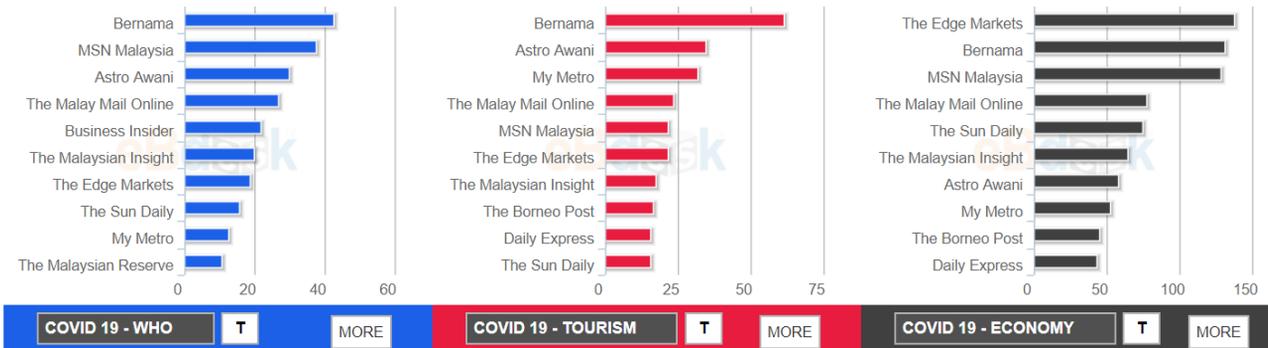
# MEDIA SHARE

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H DISCOVER ANALYZE ACTION

Media Share On Coronavirus Impact

T W M Q Y Adv



## WHICH MEDIA OUTLETS COVER THE IMPACT THE MOST?

As the news agency of the government of Malaysia, **BERNAMA** is leading the media coverage on the impact of COVID-19 on tourism, hoax, WHO and the recent lockdown with the number of coverage far surpassing other media outlets. In a similar active role is **MSN Malaysia** on school coverage.

As an economic and finance media, **The Edge Markets** was the most active medium to report on the economic impact of COVID-19 for the past one-week period. Other active media on the impact coverage include **My Metro** and **Astro Awani**.

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